

MINUTES OF THE COALITION FOR SENIOR CITIZENS

155 N. Taylor Street, Fallon, NV 89406
January 12, 2026

Call to Order:

The regular meeting of the Coalition for Senior Citizens was called to order at 3:00 PM on January 12, 2026.

Roll Call:

PRESENT: Member Karla Kent
Member Becky Schelling
Member Cheryl Venturacci
Member Amber Getto
Deputy Clerk to the Board Pamela D. Moore
Deputy Clerk Tara Adams
Social Services Director Shannon Ernst
Senior and Disability Services Coordinator Carly Cushing

ABSENT: Member Lindsay Larsen

Public Comments:

Chair Kent asked if there was any public comment, but there was none.

Verification of the Posting of the Agenda:

It was verified by Tara Adams, Deputy Clerk, that the Agenda for this meeting was posted on the 6th day of January, 2026, between the hours of 11:00 AM to 12:00 PM at all of the locations listed on the Agenda, in accordance with NRS 241.

Consideration and possible action re: Approval of Agenda as submitted or revised:

Member Amber Getto made a motion to approve the Agenda as submitted. Member Becky Schelling seconded the motion, which carried by unanimous vote.

Consideration and possible action re: Approval of the Minutes of the meeting held on:

A- December 8, 2025.

The Minutes of the meeting held on December 8, 2025 are presented for the board's consideration and approval.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: N/A

FUNDING SOURCE: N/A

ACTION REQUESTED: Accept

Member Amber Getto made a motion to approve the Minutes of the meeting held on December 8, 2025, as presented. Member Cheryl Venturacci seconded the motion, which carried by unanimous vote.

Old Business:

A- Consideration and possible action re: Planning of a spring event for seniors in March 2026.

The board will discuss hosting a spring event for March 2026 for seniors.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: No cost at this point for discussion.

FUNDING SOURCE: N/A

ACTION REQUESTED: Accept

Member Schelling said, at the last meeting, it was discussed that we would get people that could help seniors with their taxes, help with Medicare questions, etc., and maybe having it at the Convention Center lobby area. Chair Kent said there or the Old Post Office. Member Schelling said it is one hundred dollars to rent the Old Post Office. Chair Kent said she thought it was sixty dollars to rent the Convention Center lobby.

Ms. Ernst said there is a Community Day, which brings in around 1,200 people where resources are available. Chair Kent said she thought that it was only for young people, and Ms. Ernst said it is for everyone. Ms. Ernst said there are also resources at the Life Center, and there is a Resource Liaison there daily. Community Day is in August, and she wanted to make sure the dates were not close together. Member Getto said it would be good for the Coalition to have a booth there, and Ms. Ernst said yes, but I do not want you to duplicate too much, because there are a lot of resources there. Chair Kent said having a booth there may be good, but we are trying to talk to the people that do not necessarily go to the Life Center, and to try to start attracting those seniors that feel they are too young for the Senior Center. Ms. Ernst said she just wanted everyone to be aware of that event. Chair Kent said it is just hard to get some of the seniors out. Ms. Ernst said vaccines are administered at the event, there is a free BBQ, law enforcement is present, school supplies are handed out, and other informational booths are there. Member Schelling asked if law enforcement is there to talk about scams, because that is something that we would like them to inform seniors about. Ms. Ernst said they are there to talk to whoever is there, and they will discuss whatever issues they'd like.

Chair Kent said we still have not figured out a good way to get in touch with that group of people, other than through the Senior Center. There is not a big enough showing at our theater events to be able to spread the word there. The recent New Year's Eve party went well, and maybe we could do something like that quarterly, and have a tax person come to talk to them. We could just have cookies and punch and have it as another type of feature. Maybe if we focus more on those things, although it is just hard to reach the people that we have no way of reaching out to, yet, unless it is through the Senior Center and the movie events. Member Venturacci suggested putting an ad in *The Fallon Post*, because a lot of the seniors like a hard copy of the newspaper.

Chair Kent said do you think we should focus on a March event, that is independent from the William N. Pennington Life Center, and have tax and insurance representatives there? Member Getto said she spoke to an insurance representative that would be willing to attend. Member Venturacci suggested also having staff from the Life Center there so attendees can be aware of what services they offer. Member Schelling said we need to do this in a way that is not competing with the community event.

It was decided among members that the event will be held on March 25th from 10:00 AM – 2:00 PM. Chair Kent will contact the City of Fallon about using the Convention Center’s lobby, and Member Larsen will draft a flyer and advertise. After some discussion, it was decided that the event will be named the Aging Adults Resource Fair. Member Getto will confirm the date with the insurance representative, Member Venturacci will contact tax representatives, Member Schelling will contact the Fallon Police Department for a representative to attend, and Member Larsen will get a representative from the William N. Pennington Life Center, and all board members will bring snacks to have at the event. Members will send information to Deputy Clerk to the Board Moore and Deputy Clerk Adams, then they will distribute it to the board, with a deadline to submit information to the Clerks of February 2nd.

Member Cheryl Venturacci made a motion to host the Aging Adults Resource Fair event on March 25th from 10:00 AM to 12:00 PM at the Fallon Convention Center lobby. Member Amber Getto seconded the motion, which carried by unanimous vote.

B- Consideration and possible action re: Creation of a logo for the Coalition for Senior Citizens and the methods for completing this.

At previous board meetings, discussion was had about creating a logo for the Coalition for Senior Citizens. Board members will be asked to bring information and ideas for the steps to achieve this matter for the board to consider.

FISCAL IMPACT: To be determined.

EXPLANATION OF IMPACT: To be determined.

FUNDING SOURCE: General Fund.

ACTION REQUESTED: Accept

Member Schelling and Member Getto submitted logos, which were discussed among board members. It was decided to use Member Getto’s logo, and Chair Kent will take the logo to Janess for the final design. It was also discussed that the name of the board and the motto be changed to “Supporting Aging Adults Together in Churchill County”.

Member Cheryl Venturacci made a motion to approve the logo submitted by Amber Getto, with the following changes: Changing the Board name to Coalition for Senior Citizens, and "Supporting Aging Adults Together in Churchill County". Member Amber Getto seconded the motion, which carried by unanimous vote.

New Business:

A- Consideration and possible action re: Ratification of the Sponsor Agreement for the Coalition for Senior Citizens 501(C)(3) to continue as a sponsor with Churchill County

Social Services as an agent to distribute Food Bank of Northern Nevada products to eligible people on its behalf.

Karla Kent, Chair, will ask the board to ratify the Sponsor Agreement for the Coalition for Senior Citizens 501(C)(3) to continue as a sponsor with Churchill County Social Services as an agent to distribute Food Bank of Northern Nevada products to eligible people on its behalf. She will provide additional details at the meeting.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: N/A

FUNDING SOURCE: N/A

ACTION REQUESTED: Accept

Ms. Ernst said when the county took over the Life Center, they were receiving food from the Food Bank of Northern Nevada that was used for commodities and in the kitchen. You have to be a non-profit to receive this, and the Coalition for Senior Citizens agreed to be our sponsor, so we can maintain receiving that. It is kind of the same thing as the Pay-it-Forward Program through Fallon Ford. This board sponsors us as a non-profit, so that the seniors still receive the benefit. I am asking you to continue that support. Chair Kent said this is a ratification because I signed it for the Food Bank, so we can do this and have the seniors be the recipients of it.

Member Becky Schelling made a motion to ratify the Sponsor Agreement to continue as a sponsor with Churchill County Social Services as an agent to distribute Food Bank of Northern Nevada products to eligible people on its behalf. Member Amber Getto seconded the motion, which carried by unanimous vote.

B- Consideration and possible action re: Approval to pay for the Director's and Officer's Liability Insurance through E. H. Hursh Insurance, in the sum of \$733.00.

The renewal for the Director's and Officer's Liability Insurance is due by March 2 2026. The board is asked to approve the payment for the Director's and Officer's Liability Insurance through E. H. Hursh Insurance, in the sum of \$733.00.

FISCAL IMPACT: \$733.00.

EXPLANATION OF IMPACT: This is an annual expense to allow for the Director's and Officer's Liability Insurance protection for board members.

FUNDING SOURCE: General Fund.

ACTION REQUESTED: Accept

Member Cheryl Venturacci made a motion to approve the payment for the Director's and Officer's Liability Insurance to E. H. Hursh Insurance in the sum of \$733.00. Member Amber Getto seconded the motion, which carried by unanimous vote.

C- Consideration and possible action re: Approval to make an application to be considered for the Fallon Auto Mall's Pay-it-Forward donation campaign.

The Fallon Auto Mall has a Pay-it-Forward Donation Campaign that they conduct each year. Recipients must be a 501(C)(3) nonprofit organization. The board will be asked to consider applying to be considered as a recipient of the donation campaign.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: N/A

FUNDING SOURCE: N/A

ACTION REQUESTED: Accept

Chair Kent said the Fallon Auto Mall has the Pay-it-Forward Program, and the Coalition for Senior Citizens received a check. Ms. Ernst said years ago, this board received money for Meals on Wheels from this program so, when people buy a car, they can choose for the donation to go to Meals on Wheels. When we took over the Life Center, it stayed intact, and this board was the sponsor for Meals on Wheels to get this donation every year. It used to come directly to me, but this year it came to you because it makes it easier for the Toyota Match Program, because they are able to designate one of their awardees to get a match. That is why they made it out The Coalition for Senior Citizens this year, and not the Life Center. Chair Kent said I do not remember any time between when the Coalition for Senior Citizens ran the Senior Center, between that point and today with this check. Ms. Ernst said because the check was coming directly to me, and, when you would try to do the application for the match program, they were having a hard time getting it to match up because it said Churchill County Social Services on one side, and it has to be under the Coalition for Senior Citizens as a non-profit. This is the first year the check came to you; they first made it out to us, then I was talking to them, and they said they are just going to make it out to the Coalition for Senior Citizens, so the application to Toyota does not cause as issue. I told them it was fine, we will just take it to Ms. Kent, then they will issue us a check. Ms. Kent said I think the Coalition for Senior Citizens is not going to want to sponsor, and we are going to want the money, and would like to apply with them. Ms. Ernst said then we will just find a new sponsor. Ms. Kent said I think that is what we want to do, because we need to come up with money, and when I spoke to the person at Fallon Ford and emailed her, she said that she also does not see anything on this documentation indicating that these funds were specified specifically for Meals on Wheels. Ms. Ernst said when you check it, it says Meals on Wheels. Ms. Kent said I just want the money to go to where the people who bought the cars intended it to go. She said that the way it is worded is for the Senior Center, which I think then would go to the county, and we should do that, but I think that the Coalition for Senior Citizens should try for funds. We have a Mission Statement that is for the seniors, it is not just for Meals on Wheels, and we are not trying to take it away from you. Ms. Ernst said we count on that for a match to purchase trucks. How much money are we talking about? Chair Kent said \$2,900.00, and Ms. Ernst said that they actually double that when Toyota provides it, so we get a match amount for our vehicles. When staff went down for the photo, they first gave the check and it said Social Services, and then they called and said this is why it is not matching in the system, and it takes us months to get the ones from Toyota. You have to apply, and they do that on our behalf, and Ms. Kent would then sign. We can look for another non-profit to become our sponsor. Ms. Kent said it is up to guys, and we have to apply within the next month, and then they have to decide if they want to be in the program. Member Schelling said we would apply for it, and, basically, give it to that designated program, which is in the county anyway, but it would come through us to the county? Ms. Kent said if we wanted to continue to do that. Member Schelling asked Ms. Ernst if the Life Center would only get the match because it is going to the county anyway, but Ms. Ernst said no, it would all come

to us. Ms. Kent said we can apply for the Coalition for Senior Citizens, and people can choose where to put their donation. We will endorse this check to Meals on Wheels.

Member Becky Schelling made a motion to make application to the Fallon Auto Mall to be considered for their Pay-it-Forward Donation Campaign in 2026. Member Cheryl Venturacci seconded the motion, which carried by unanimous vote.

Consider Future Agenda Items:

In addition to regular standing items, the Spring Event will be placed on the next Agenda for additional planning discussions.

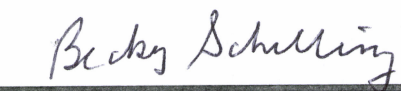
Public Comment:

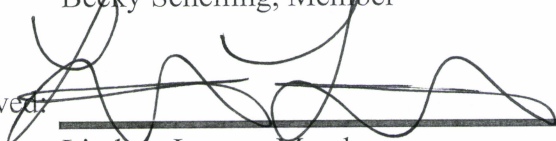
Chair Kent asked if there was any public comment, but there was none.

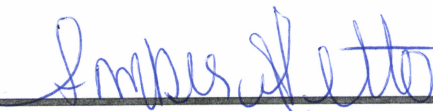
Adjournment:

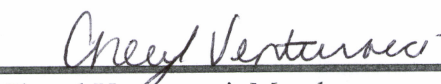
The meeting was adjourned at 3:41 PM.

Approved: 
Karla Kent, Member

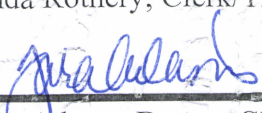
Approved: 
Becky Schelling, Member

Approved: 
Lindsay Larsen, Member

Approved: 
Amber Getto, Member

Approved: 
Cheryl Venturacci, Member

ATTEST:
Linda Rothery, Clerk/Treasurer


Tara Adams, Deputy Clerk