MINUTES OF THE COALITION FOR SENIOR CITIZENS

155 N. Taylor Street, Fallon, NV 89406
July 14, 2025

Call to Order:

The regular meeting of the Coalition for Senior Citizens was called to order at 3:06 PM on July 14, 2025.

Roll Call:

PRESENT: Member Karla Kent, Chair
Member Lindsay Larsen
Member Becky Schelling
Member Cheryl Venturacci
Deputy Clerk Crystal Muschetto
ABSENT: N/A

Public Comments:

Chair Kent asked if there was any public comment but there was none.

Verification of the Posting of the Agenda:

It was verified by Crystal Muschetto, Deputy Clerk, that the Agenda for this meeting was posted on the 8th day of July, 2025, between the hours of 2:00 and 5:00 PM at all of the locations listed on the Agenda, in accordance with NRS 241.

Consideration and possible action re: Approval of Agenda as submitted or revised:

Member Cheryl Venturacci made a motion to approve the Agenda as submitted. Member Lindsay Larsen seconded the motion, which carried by unanimous vote.

Consideration and possible action re: Approval of Minutes of the meeting held on:

A- May 12, 2025.
The Minutes of the meeting held on May 12, 2025 are presented for the board's consideration and approval.
FISCAL IMPACT: N/A
EXPLANATION OF IMPACT: N/A
FUNDING SOURCE: N/A
ACTION REQUESTED: Accept

Member Becky Schelling made a motion to approve the Minutes of the meeting held on May 12, 2025 as presented. Member Lindsay Larsen seconded the motion, which carried by unanimous vote.

Old Business:

A- Consideration and possible action re: Discussion and approval of ideas to assist senior citizens.

Board members will provide information and ideas for ways to assist senior citizens and may approve the implementation of ideas.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: N/A

FUNDING SOURCE: N/A

ACTION REQUESTED: Accept

Member Larsen reported that seniors at the Life Center are planning a Pioneer Day celebration, sponsored by a volunteer. She suggested the board consider donating ice cream for the event. Member Kent asked for details and Member Larsen explained that the event celebrates when Fallon was officially named Fallon. Member Schelling confirmed the event will take place on July 24 at the Senior Center from 1:00 to 3:00 p.m., following lunch.

Member Larsen noted that entertainment will include the Highway Band, a presentation from Mel from the museum, and a dance. Member Kent expressed support for sponsoring the event and suggested it could also be an opportunity to promote the August movie. Member Schelling recommended pre-packaged ice cream cups to simplify serving and Member Kent mentioned the option of mini Häagen-Dazs bars. She asked how many would be needed and Member Larsen estimated approximately 130, noting the seniors are excited as this is the first event of its kind in some time.

Member Becky Schelling made a motion to approve purchasing an ice cream treat for Pioneer Days for seniors. Member Cheryl Venturacci seconded the motion, which carried by unanimous vote.

B- Consideration and possible action re: Discussion and review of the afternoon movie at The Fallon Theatre.

The board will be asked to discuss and review the success of the afternoon movie that was shown at The Fallon Theatre.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: N/A

FUNDING SOURCE: N/A

ACTION REQUESTED: Other

The members discussed several movie options like, the Body Guard and Fun with Dick and Jane. These movies will not have licensing fees, which reduces costs by a large margin. Member Kent mentioned that she still had not received a bill from the last movie day and would reach out to the theater. Member Larsen asked if there was a credit card that could be used the day of the events, which would allow the bill to be paid the day of. Member Kent shared that they only have a Walmart card and they would use a check to cover the theater expenses. The board settled on Fun With Dick and Jane to be shown on August 15th.

New Business:

A- Consideration and possible action re: Presentation and approval of the Financial Reports for the period ending June 30, 2025.

The financial reports for the period ending June 30, 2025 are presented for the board's consideration and approval.

FISCAL IMPACT: N/A

EXPLANATION OF IMPACT: N/A

FUNDING SOURCE: N/A

ACTION REQUESTED: Accept

Member Kent briefly mentioned an issue with accessing online banking and that it has been resolved. She also guided the board through several topics within the Financial Reports bringing special attention to the $33,000 which was used for the Meals on Wheels Truck and tables.

When discussing Profit and Loss, Member Venturacci expressed her curiosity regarding the loss of $885.00 compared to last year. Member Kent explained that most of the income comes from the vending machines and donations.

Member Becky Schelling made a motion to approve the financial reports as presented. Member Lindsay Larsen seconded the motion, which carried by unanimous vote.

B- Consideration and possible action re: Creation of a logo for the Coalition for Senior Citizens and the methods for completing this.

At previous board meetings, discussion was had about creating a logo for the Coalition for Senior Citizens. Board memberswill be asked to bring information and ideas for the steps to achieve this matter for the board to consider.

FISCAL IMPACT: To be determined.

EXPLANATION OF IMPACT: To be determined.

FUNDING SOURCE: General Fund.

ACTION REQUESTED: Accept

Member Kent opened the conversation for all members to share ideas for the new logo. The board was very supportive and curious when Member Venturacci suggested using Artificial Intelligence (AI) as a tool for creating the new logo. Member Kent suggested tabling this topic till the next meeting, allowing everyone to experiment with logo ideas for the next meeting. There was much discussion regarding guidelines that should be followed when creating the logo i.g. adding Fallon to the title.

Staff or Board comments regarding matters affecting the Coalition for Senior Citizens:

Member Kent started with the resignation of Phyllis Peyerl and the steps that will be needed to fill the vacancy. Member Venturacci mentioned that Amber Getto may be interested in joining the Coalition and it was well received amongst the board members. There was further discussion about advertising the open position in the local paper.

Member Larsen asked if the Coalition is covering the cost of cupcakes for the seniors at the William N. Pennington Life Center. It was asked of Member Venturacci to reach out to the bookkeeper, Rhonda Majors, to confirm if the cupcakes are actively being paid for.

Member Kent spoke about the vending machines, the maintenance and restocking. She informed the board that the person who has been responsible for the restocking has to go back to school. Member Larsen volunteered to restock the vending machines. Member Schelling asked if the machines pay for themselves and Member Kent referenced the Profit and Loss report and the report showed a profit over $600.00.

Consider Future Agenda Items:

Future Agenda items will include the discussion of ideas to assist seniors, discussion of the movie, financial reports, creation of the logo, cupcakes for seniors, work on new mission statement and filling the open position.

Establishment of Next Meeting Date September 8, 2025 at 3:00 PM:

The next meeting date was established for September 8, 2025 at 3:00 PM.

Public Comment:

Chair Kent asked if there was any public comment. Christy Latin asked since the county took over the William N. Pennington Life Center, what is the purpose of this board? Member Kent read the Mission Statement allowed, then reiterated, the purpose is to reach all seniors in the community, not just the ones who attend the Life Center.

Adjournment:

The meeting was adjourned at 3:49 PM.

Approved: ______________________
Karla Kent, Member

Approved: Becky Schelling
Becky Schelling, Member

Approved: ______________________
Lindsay Larsen, Member

Approved:

Cheryl Venturacci

Cheryl Venturacci, Member

ATTEST:
Linda Rothery, Clerk/Treasurer

Pamela D. Moore

Pamela D. Moore, Deputy Clerk of the Board